

## FOR IMMEDIATE RELEASE

## HINKLEY LIGHTING DEBUTS NEW COASTAL OUTDOOR LIGHTING COLLECTION

Cleveland, Ohio (January 15, 2018) – Hinkley Lighting is launching its Coastal Elements Collection, a line of classically styled outdoor lighting products developed to mitigate the effects of harsh environmental conditions, at this week's Lightovation event at Dallas Market Center.

"Outdoor lighting products in coastal environments require an added layer of protection from Mother Nature," says Lauren Lovett, director of product development at Hinkley Lighting. "Products within the Coastal Elements Collection are highly resistant to rust and corrosion, while maintaining Hinkley's signature timeless style."

Constructed of durable composite material, products within the Coastal Elements Collection are coated with an anti-fading finish formulated to combat and withstand atmospheric salt, constant UV exposure and temperature extremes. The collection is backed by a five-year finish warranty.

Hinkley is releasing two families within the collection – Atwater and Republic. Atwater is a classic lantern with brass accents and an inner seedy glass, available in Hinkley's new Ash Bronze finish that complements a variety of exterior styles. Republic is a striking soft modern, double-frame design available in Satin Nickel and Oil Rubbed Bronze.

The Coastal Elements Collection derives from Hinkley's commitment to developing durable, weather-resistant outdoor lighting. At last year's Lightovation event, the company launched its Open Air Collection, a line of wet-rated outdoor products created to cohesively integrate interior and exterior lighting styles.

To see the Coastal Elements and Open Air Collections from Hinkley Lighting, visit Showroom 3210 at Dallas Market Center's Trademart or visit HinkleyLighting.com.

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## About Hinkley Lighting

With its global headquarters in Cleveland, Ohio, Hinkley Lighting has been a leading manufacturer and distributor of high-quality lighting fixtures for more than 95 years, and is driven by a passion to create lighting that blends design and function while enhancing the lifestyles of their customers. Visit hinkleylighting.com for the latest news and updates about Hinkley Lighting and its brands.

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