

# HINKLEY

L I G H T I N G

FOR IMMEDIATE RELEASE

## HINKLEY LIGHTING ANNOUNCES WINNERS OF “THINK PINK” CHALLENGE

Cleveland, Ohio (November 7, 2017) – Hinkley Lighting announced [Crown Supply Co.](#) (Providence, Rhode Island), [Elements at Home](#) (Carle Place, New York) and [Wabash Lighting](#) (Fort Wayne, Indiana) as the winners of its “Think Pink Challenge,” an initiative launched in recognition of National Breast Cancer Awareness Month.

Hinkley asked its showroom customers to decorate their lighting stores in pink to promote breast cancer awareness throughout the month of October. To enter the contest, participants had to submit photos of their showrooms and staff displaying pink décor in creative ways. For every individual shown in the photo submissions, Hinkley donated five dollars to Susan G. Komen®, resulting in a total of \$2,780.

“This is the second year in a row for our Think Pink Challenge,” says Rick Wiedemer, CEO of Hinkley Lighting. “We’re thrilled that 32 showrooms and more than 500 individuals participated this year, doubling our numbers from 2016.”

Crown Supply Co., Elements at Home and Wabash Lighting showcased the most creativity in weaving the color pink into their stores. They will each receive a special breakfast compliments of Hinkley.

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### About Hinkley Lighting

With its global headquarters in Cleveland, Ohio, Hinkley Lighting has been a leading manufacturer and distributor of high-quality lighting fixtures for over 90 years and is driven by a passion to create lighting that blends design and function while enhancing the lifestyles of their customers. Visit [hinkleylighting.com](http://hinkleylighting.com) for the latest news and updates about Hinkley Lighting and its brands.

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